



PopSockets ‘Plant Mart’ Pops Up in Los Angeles

A One-Night Immersive Experience To Celebrate The Brand’s Plant-Based Accessory Line



Boulder, CO, (June 2023) – Digital lifestyle and mobile accessory brand, [PopSockets](#), held an event in Los Angeles to introduce and celebrate the brand’s consciously designed plant-based accessory line. Dubbed, *Plant Mart*, attendees walked into an immersive grocery store inspired pop-up that both showcased the material story of the brand’s PlantCore™ line while highlighting their commitment for all things “Made from Plants, Made for You.”

Throughout the event, the PlantCore story was previewed by artists, tastemakers, and media who were invited to join in celebration of a more sustainable future. The pop-up took guests through a whimsical idyllic grocery mart setting where everything is made from plants — even the tech accessories. Crafted from corn, canola oil, and castor beans, these accessories offer premium protection without harming the planet. Current and soon-to-be released phone grips and cases were on display for guests to outfit their devices with and the brand teased a new magnetic adapter ring which upgrades any non-MagSafe® case to be compatible with any PopSockets magnetic accessory.

Two years ago, PopSockets introduced a pilot series of plant-based phone grips to consumers, becoming the brand’s first step forward into a plant-based future. Since then, PopSockets has expanded their plant-based offerings to a full range of grips and phone cases, committed to a multi-year impact plan of [the Future is Plant-Based](#), and became a [Climate Neutral Certified Company](#).



Tapping into the local plant-centric scene, LA-based vendors supplied the party with house plants for guests to take home, a curated plant-based food and dessert menu, and natural wines to sip on throughout the evening. Attendees enjoyed live DJ sets from Blondie Beach including [Errol Chatham](#), [Sean G](#) of [Donavan's Yard](#), [Huneycut](#), and [Sahar Habibi](#).

The plant-based product continuation helps to achieve PopSockets' mission to harness the power of plants to help address climate change and inequality throughout product and social impact innovation. To further solidify their commitment to the planet, PopSockets will be donating 10% of all plant-based product sales between June 10-July 30 to their non-profit partner, [FarmLink Project](#).

The full *Plant Mart* pop-up image gallery can be found [here](#).

More information on the *Plant Mart* vendors:

- House plants by [The Plant Chica](#)
- Natural wines by [Clink Wine Club](#)
- Small bites by [VEGGIE FAM](#)
- Vegan Baked Goods by [Taty Sweet Creations](#)

For more information on PopSockets' plant-based offerings and PopSockets' commitment to a plant-based future, please visit [PopSockets.com](#), and follow [@popsockets](#) on social media.

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About PopSockets

Launched in 2014 by former philosophy professor David Barnett, PopSockets makes empowering, expressive, and playful products that help people phone better. Selling over 257 million phone grips in 75 countries, PopSockets now has an expanding ecosystem of related products, including phone cases, wallets and mounts. PopSockets aims to become an eternal positivity machine--an enduring global brand that makes an increasingly positive impact on the health and

happiness of the planet. Impact initiatives to date include its Poptivism platform and ChangeUp partnership that have resulted in over \$4 million in cash and product donations to over 400 non-profits, low-friction recycling programs with TerraCycle®, use of 99% recyclable and FSC certified packaging, company-wide Climate Neutral certification, 90% of products are carbon-neutral certified, Fair Labor Accreditation status, and adoption of an animal-free corporate policy. In 2021, PopSockets was honored as one of Fast Company's World's Most Innovative Companies.